



EUROPEAN ALLIANCE



INNOVATION DAYS

AGENDA DAY 1 - April 10

- 09:00 **Greetings and presentation of the Entrepreneurship Promotion Programme**
Daniel Milanese
Rector's delegate for the Technological Transfer, University of Parma
- 09:20 **The rules of the game: how the 2 days will work**
- 09:40 **A closer look to the challenges**
- 10:00 **Let's meet the local mentors**
- 10:15 **Morning working session**
- 13:00 **Light lunch & networking**
- 14:00 **Afternoon working session**
- 17:00 **First day ends**



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INNOVATION DAYS

AGENDA DAY 2 - April 11

- 09:00 Let's meet the local mentors
- 09:15 Brief presentation of the idea to the mentors
- 10:15 Morning working session
- 13:00 Light lunch & networking
- 14:00 Pitch session
- 16:00 **Final greetings & next steps**
Daniel Milanese
Rector's delegate for the Technological Transfer, University of Parma
- 16:10 Coffee break & networking
- 17:00 Second day ends